## Runway Growth Finance Corp.

Overview of Proposed Transaction

NASDAQ Listed | RWAY | RWAYL | RWAYZ



October 2024

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### What We're Announcing

**Runway Growth Capital**, **RWAY's investment** adviser, is entering into a combination with BC **Partners whereby BC** Partners Credit will acquire Runway Growth **Capital** as a long-term, strategic investment.

Runway Growth Capital will continue to operate independently and serve as the external investment adviser to Runway Growth Finance Corp. (or "Runway Growth") (Nasdaq: RWAY), with the current leadership and investment teams remaining in place.

Agreement positioned to expand origination channels, enhance investment solutions, and accelerate access to capital as Runway Growth seeks to expand its portfolio and strengthen its leadership position in the broader venture ecosystem.

## **Transaction Overview**

**BC Partners Acquisition**: Runway Growth Capital and BC Partners Credit, the \$8 billion credit arm of BC Partners Advisors, an approximately \$40 billion AUM alternative investment firm, today announced a definitive agreement whereby BC Partners Credit will acquire Runway. BC Partners' credit arm is acquiring Runway Growth Capital as a long-term, strategic investment, complementing BC Partners' existing platform across private lending, opportunistic credit and specialty finance.

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**Continuation in Investment Advisory Role:** Runway Growth Capital will continue to operate independently and serve as the external investment adviser to Runway Growth Finance (Nasdaq: RWAY) ("Runway Growth" or the "Company"), a publicly traded business development company, with the current leadership and investment teams remaining in place.

**Board Approval:** The Runway Growth Board of Directors unanimously recommends that the Company's stockholders approve Runway to continue in its capacity as the Company's investment adviser. Closing of the transaction is subject to customary closing conditions, including approval of a new investment advisory agreement with Runway, by the Company's stockholders, the terms of which are expected to remain the same as the existing investment advisory agreement.

**Go-Forward Plan:** As Runway Growth seeks to strengthen the venture ecosystem, the transaction will expand origination channels, enhance investment solutions, and accelerate capital formation and fundraising capabilities.

Senior management of Runway Growth Capital LLC has agreed to vote their shares in favor of the transaction. The transaction is expected to close in the fourth quarter of 2024.

### **Key Transaction Benefits**

The transaction fortifies Runway's market positioning as the only pureplay late- and growth-stage lending platform in venture lending and enables Runway to accelerate originations in its target investment size of \$30-150 million as part of a world-class platform in BC Partners.

#### **Fueling Operational Excellence**

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#### Prioritizes consistency in leadership:

Preserves Runway's existing management team while adding key resources to achieve strategic execution as Runway expands its venture lending investment strategy.

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**Enhances financing solutions:** Allows Runway to deliver more comprehensive financing solutions for a wider range of borrowers by harnessing BC Partners' resources and scale.

**Driving Investment Opportunities** 

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#### Augments access to capital:

Strengthens Runway's ability to invest across the liquidity spectrum and provides capacity for Runway to deploy additional leverage and participate in larger deals which will grow AUM and generate additional origination activities.



## **Expands origination channels:** Access to BC Partners' overall investment

platform positions Runway to expand origination channels, strengthen sourcing capabilities and capture a broader range of investment opportunities designed to enhance stockholder value.

# Fueling Operational Excellence

### **Expanding Runway's Opportunity Set**



BC Partners is a world-class private markets platform. Combining BC Partners' resources and scale with Runway's network, expertise and differentiated presence in the market will enable Runway to work more efficiently within the capital stack, deliver more comprehensive financing solutions for a wider range of borrowers, and improve access to larger deals across a broader range of industries.

#### **Broad and Deep Sourcing Capabilities**

- Access to networks in Europe built over 35+ years and in North America over nearly 15 years.
- Over 60 PE and 30 Credit deal professionals evaluating 200+ deals annually across the middle market in North America and Europe.
- Proactive origination platform for bespoke investment opportunities across the credit spectrum.
- Greatly augments information on primary deal flow and secondary debt purchases.

#### **Sector Expertise**

- PE deal team focuses on 4 core sectors Technology, Media and Telecom, Healthcare, Business Services & Industrial, Consumer/Retail.
- Advantaged insights and technical know-how via consultation with PE team and proprietary market research enhances BC Partners Credit's diligence.
- Credit team leverages PE's sector knowledge but acts industry agnostic across private lending / structured equity, asset-based lending, stressed / distressed circumstances and event driven and special situations.

#### **Portfolio Operations Team**

- Eight operating partners with expertise across industries and functions to help maintain a diversified portfolio with target positions at 3 5%.
- Middle market borrowers attracted to value-add not typically available to companies their size.
- Downside protection in recovery situations by structuring strong covenants and lender protections.
- Manage various vehicles, from special opportunities funds to public BDCs, to provide flexible solutions.

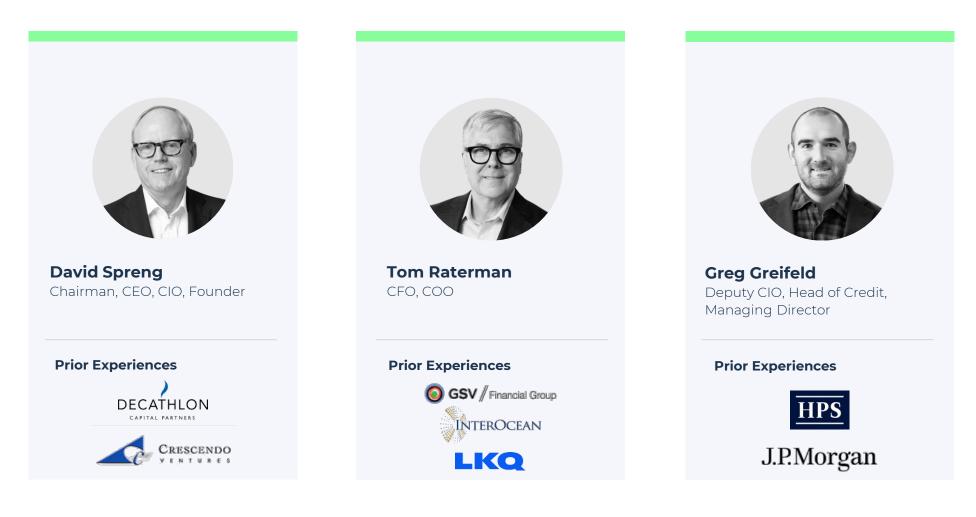
#### BC Partners' Broader Institutional Platform

- Infrastructure of a \$40 billion asset manager.
- Central Functions (Legal, HR, IT, Group Finance, Admin)
- Investor Relations
- Capital Markets
- History and commitment of providing LPs with material co-investment capacity.
- Valuation committees, compliance software and allocation oversight to protect against platform risk.

## **Consistent Leadership to Deliver Runway's Vision**

The transaction preserves Runway's existing highly experienced leadership team with strong venture-related backgrounds while adding key resources to achieve strategic execution.

#### Runway's Leadership



# Driving Investment Opportunities

## **Strengthening Origination Engine: Origination Team Overview**

Runway's top-of-the-funnel deal generation is focused exclusively on venture lending execution. By enabling Runway to both originate loans from the BC Partners platform and partner on tailored solutions, this transaction is positioned to expand Runway's origination engine, leading to a diversified and strengthened portfolio. Below is an overview of our current origination team.

#### **Origination Engine**

Top-down origination effort led by David Spreng and supported by four dedicated specialists with deep relationships across the venture landscape











David Spreng CEO, CIO

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- **Brad Pritchard Jeff Goldrich** MD MD

**Brian Sapp** 

MD

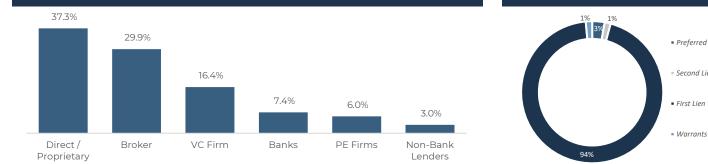
- **Ted Cavan** MD
- Multi-tiered approach to deal sourcing includes: (i) venture capital and private equity funds (ii) direct-to-borrower (iii) venture banks and (iv) advisors / brokers.
- Borrower types include both sponsor-backed and non-sponsor, which influences the approach to origination.

#### **Investment Capabilities**

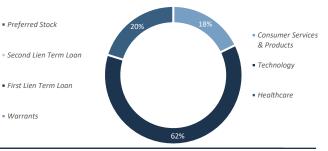
Security Type Mix<sup>(1)(2)</sup>

Pureplay venture lender with investments structured to maximize returns while minimizing losses, with potential upside equity participation

Target Facility Size:	\$30-\$150M+		
Sectors:	Tech, Life Sciences/Healthcare, Select Consumer in the U.S.		
Criteria:	<ul> <li>No real estate, restaurant, or brick and mortar retail exposure; no energy</li> <li>Focus on mission-critical, recurring-revenue products</li> <li>Avoid SMB, focused on B to large B</li> <li>Avoid lumpy revenue streams</li> </ul>		
Interest Rate:	SOFR plus 700 - 1000(+); occasional PIK		
Other Fees:	Origination, end of term and prepayment fees		
Warrant Coverage:	Included in 75% of deals		
Loan To Value:	Less than 30%		
Covenant Coverage:	Performance and Liquidity		
Stage Of Growth:	Proven revenue model and track record		
Use Of Proceeds:	Mostly to fund growth (sales, distribution)		



#### Industry Type Mix<sup>(1)</sup>



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#### RUNWAY GROWTH FINANCE CORP.

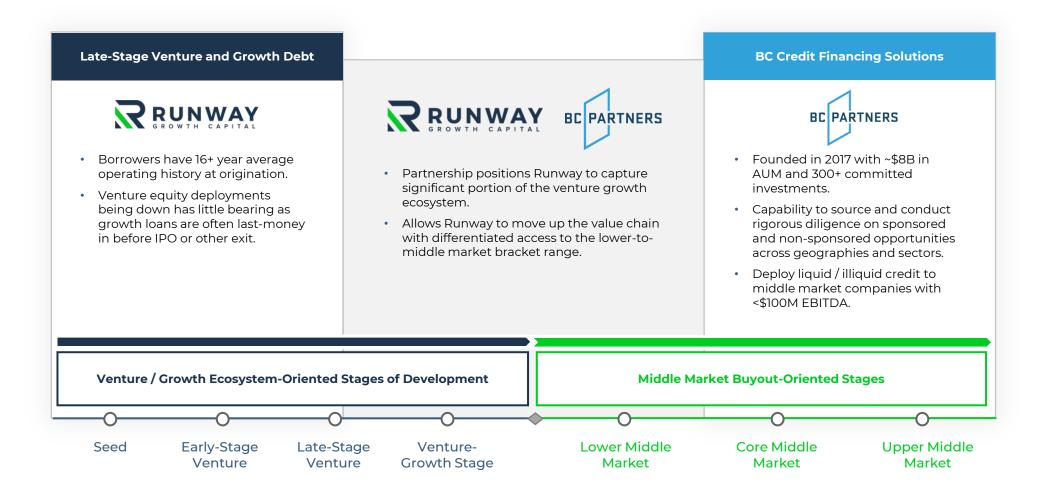
Sourcing by Channel (# of Deals)

1. As of 6/30/24

2. Additional securities rounding to less than 1% include common stock, convertible notes, and equity interests.

### **Creating a Full-Service Credit Platform**

The transaction enables Runway and BC Partners to create a full-serve credit platform that spans late-stage venture through Upper Middle Market asset classes with best-in-class financing solutions.





# Contact us with any questions or comments.

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